

THE COLOR RUN

HERO TOUR

EVENT GUIDE



Omaha
July 14, 2018

✓ CHECK-IN PARTY

Pick up your packet in advance.

FRIDAY, JULY 13

11:00 AM - 4:00 PM

CenturyLink Center Omaha
Located in Parking Lot D
enter lot off of Abbott Dr.
455 N 10th St
Omaha, NE 68102

It's party time! Come to the Check-in Party and pick up your participant kit, shop at The Color Run Store, and meet other runners.

Please remember to bring a printed or digital copy of your confirmation email with the QR code. To find your confirmation email, please search your inbox for "Registration Confirmation for The Color Run." You can also pick up kits for your friends and teammates provided you have a copy of their confirmation email as well.

You cannot pick up kits for other runners without their QR code!

🕒 CAN'T MAKE IT?

Pick up your packet the morning of the race.

SATURDAY, JULY 14

6:00 AM - 8:00 AM

CenturyLink Center Omaha
Located in Parking Lot D
enter lot off of Abbott Dr.
455 N 10th St
Omaha, NE 68102

PLEASE NOTE:

Please double check your confirmation email so that you know which ticket you purchased. Here are the ticket deets:

FREE HERO IN TRAINING: You don't need to pick anything up at Check-In. Just join us race morning. You will not receive a Unicorn Medal at the finish line.

HERO IN TRAINING: At Check-In, you will receive your t-shirt, buff, happy tattoo, and bib. You will get your Unicorn Medal and Color Pack when you cross the finish line.

SIDEKICK: At Check-In, you will only receive your bib. You will get your Unicorn Medal and Color Pack when you cross the finish line.

SUPER: At Check-In, you will receive your t-shirt, buff, happy tattoo and bib. You will receive your Unicorn Medal and Color pack when you cross the finish line.

MEGA: Your kit was mailed to you :) Just join us race morning! You will receive your Unicorn Medal and Color pack when you cross the finish line.

ULTRA: Your kit was mailed to you :) Just join us race morning! You will receive your Unicorn Medal and Color pack when you cross the finish line.

START LINE

SATURDAY, JULY 14
8:00 AM - 8:30 AM

CenturyLink Center Omaha
Located in Parking Lot D
enter lot off of Abbott Dr.
455 N 10th St
Omaha, NE 68102

PARKING AND DIRECTIONS

CenturyLink Center charges \$8 per vehicle for parking - CASH ONLY. They will have parking attendants onsite to collect payment and direct traffic. Parking is located in Parking Lot D - enter off of Abbott Dr.

CenturyLink Center is asking for each vehicle to have exact payment (\$8) in hand and ready to help minimize wait times. We STRONGLY encourage carpooling to minimize traffic. If you choose to park elsewhere, please find LEGAL parking nearby that isn't on the course route. The course route can be found **HERE**. Arrive early and please plan on extra traffic and parking times. We recommend runners to be parked no LATER than 7:00 AM.

ADDITIONAL INFO:

The Start Chute is located on Mike Fahey St.
in between 10th St. and 12th St.

The start chute will **OPEN at 8:00 AM and CLOSE at 8:30 AM**. All Color Runners **MUST** arrive to the start chute **before 8:30 AM**. No participants will be allowed in the start chute once it is closed!

Make sure you plan your day with plenty of time. At The Color Run, the start line is its own pre-race party with music, dancing, warm-up stretching and giveaways!

Please note: There are no lockers, so arrive ready to run. Plan to keep any items you bring with you, or leave valuables at home.



FINISH FESTIVAL

After you cross the finish line, the party continues! We'll have vendors and partners with giveaways, samples, and items for purchase. (Bring cash or cards).

RUNNING WITH CHILDREN

Participants who will be running with children are encouraged to pick up a wristband for their child. You can pick up a wristband at the check-in party.

WEATHER

In case of extreme weather, stay updated on race day conditions by checking the city event page on The Color Run website.

www.thecolorrun.com/omaha

ON-SITE STORE

Our on-site store will be set up at the check-in and the finish festival along with other local and national vendors. (Bring cash or cards).



THANK YOU!

The Color Run could not be what it is without the help of many behind the scene heroes. Big thanks to the city of Omaha for their role in planning and permitting of The Color Run. And lastly, thank you to all Color Runners who keep us coming back year after year.

Have a Happy time!! Share those photos and see you at the Finish Line!

- FROM ALL OF US AT THE COLOR RUN

🤍 CHARITY HIGHLIGHT

As the #Happiest5K on the Planet, we want to make the WORLD happier. We're teaming up with Junior League of Omaha to promote voluntarism, develop the potential of women and improve communities through the effective action and leadership of trained volunteers! Donate now **HERE!**



SAFETY FIRST

The Color Run is a **non-smoking** event

Runners please keep to the left; walkers and participants with strollers, etc. keep to the right.

If running with small children, please watch and direct them through the race.

If you are concerned at all with any part of the run, feel free to wear safety glasses, a bandana, or dust mask.

Please follow any directions provided by race officials, volunteers, and law enforcement.

No glass bottles, containers etc. allowed at the venue (parking lots, sidewalks, streets, course, etc.)

Above all, please be courteous and respectful to everyone around you.

REMINDERS

To find lost items or to be reunited with friends, our Lost & Found area will be located at/near the Check-in tent.

Please attach your bib number so it is visible on your shirt. This is how you will be identified as a Color Runner.

Teams may run in a group or separately. It is completely up to you!

Friends and family are welcome to meet up with participants in the general festival areas. Only Color Runners will be allowed in the finish chute area.

ADDITIONAL INFO

Additional Information - TheColorRun.com

FAQ - TheColorRun.com/faq

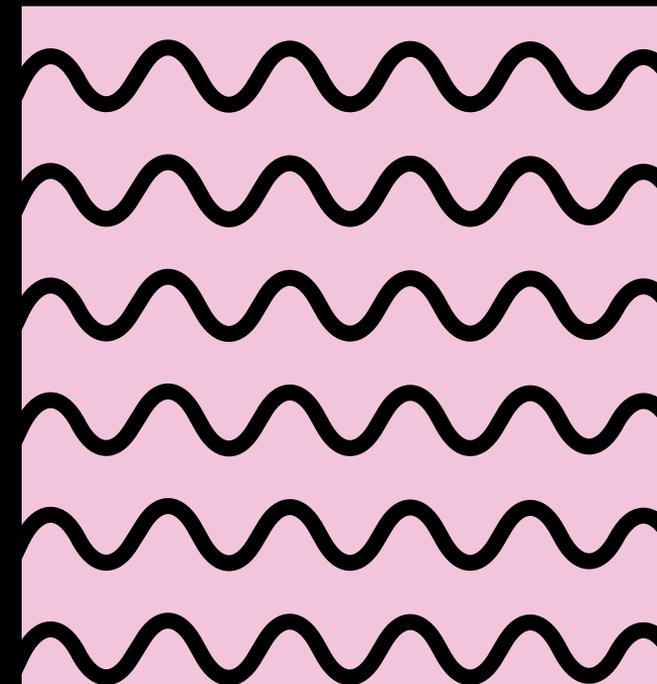
Charity Work - TheColorRun.com/charity

OUR PARTNERS

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