Welcome to The Color Run™!

We have developed this race guide to provide you with all the information you will need to make your experience at the event as FANTASTIC as possible. You and all of your newest friends will be part of the Happiest 5k on the Planet!

What's more fun than The Color Run? The Color Run with all your friends and family! Just have them use code PAFRIENDS for $5 off when they register HERE!

Check-in Party

Come to the Check-in Party and pick up your race packet! In order to pick up your packet, please remember to bring:

- Photo ID
  or
- a copy of your confirmation email
  (printed or digital)

You can also pick up packets for your friends and teammates provided they sign the attached waiver. Just bring it with you to check-in and you will be able to pick up their packet too.

Please keep in mind that each packet you want to pick up requires a separate waiver.

*Included in your registration:

*you will receive the color packet as you cross the finish line! Please make sure to wear your race bib on race day!

Where:
Sports Authority
2180 MacArthur Road
Whitehall, PA 18052

When:
Thu, Oct 2nd: 12pm - 6pm
Fri, Oct 3rd: 12pm - 6pm

We STRONGLY encourage you to pick up your packet prior to the race on the day(s) listed here. If you are unable to make it, you can pick up your packet on race day. (see below)

Please plan on being early as you may need to wait in line to pick up your packet.

Race Day Check-In Party
Cedar Beach Park, 2600 Parkway Blvd, Allentown, PA (Ott Street between Hamilton & Parkway Blvd)

Saturday, October 4th: 7:00am - 9:00am

Flo-Foto will be at the event. Make sure your race bib is visible and smile for the camera!

Visit http://flo-foto.com/thecolorrun and have your race bib number to get started. Photos will be available for download and purchase approximately 7 days after the event.

*you will receive the color packet as you cross the finish line! Please make sure to wear your race bib on race day!
Please note: There are no lockers or bag drop facilities so arrive ready to run and plan to keep any items you bring with you or leave your valuables at home.

Parking
In order to make your parking experience a pleasant one the morning of the race, please make sure to arrive early as thousands of other color runners will be trying to find parking the same time you will be. Some parking is available at Cedar Beach Park but it is very limited. Please refer to the map below for a few parking options within the park. Street parking surrounding the park is free. No parking is allowed on the race route itself and cars will be towed. There is ample street parking, but please be courteous of local residents in the area.

Lost & Found
Any lost items or runners separated from their groups will be directed to the PINK CHECK-IN/INFO tent located in the festival area. Please tell your children to find a STAFF member if they're lost...It’s very helpful when children know their parents phone numbers...we recommend writing it on their bib number or arm. :) We will notify parents immediately! Please bring your cell phones!!
Charity Highlight
To learn more about how The Color Run works with charities, visit TheColorRun.com/charity

We are thrilled to work with the Allentown School District Foundation.

Mission Statement:
The Allentown School District Foundation (ASD Foundation) is a 501(c)(3) not-for-profit organization established to benefit current and future ASD students. Although we work in collaboration with the Allentown School District administrative officers and teachers, we are an independent organization with a student-centered focus. The ASD Foundation engages ASD alumni, interested individuals, the Lehigh Valley business community and other foundations to support innovative and enriching programs and experiences for ASD students.

Additional Information
Additional information: visit - TheColorRun.com
FAQ: visit - TheColorRun.com/faq

Don’t feel like running but want to get in on the fun? Consider volunteering and be part of The Happiest 5k on the Planet!

Thank You
A huge thank you to the City of Allentown! Every city department from the Special Events Division to the Police Dept to Parks & Rec have all been extremely helpful and instrumental in making this event such a big success. Thank you to the Allentown School District for supplying so many wonderful volunteers and to you all you beautiful Color Runners.

- From all of us at The Color Run

7th Annual West End Oktoberfest Highlight
We welcome all Color Runners to celebrate their run at the 7th Annual West End Oktoberfest!

Oktoberfest is extending a $1 discount to all The Color Run participants on each beer or wine (or a refillable 20 oz. mug) purchased until 3 p.m, just show your bib! We will have a selection of craft beers from the Lehigh Valley’s Fegley’s BrewWorks including an exclusive West End Oktoberfest Lager.

West End Oktoberfest, the largest neighborhood street festival in the city, runs from 11 a.m. to 10 p.m. rain or shine. Live music starts at noon.

The website is westendoktoberfest.com for more information including a listing of vendors and entertainment.

Safety First
- Alcohol is NOT allowed at The Color Run
- Runners please keep to the left; walkers and participants with strollers, etc. keep to the right.
- If running with small children, please watch and direct them through the race.
- If you are concerned at all with any part of the run, feel free to wear safety glasses, a bandana, or dust mask.
- Please follow any directions provided by race officials, volunteers, and law enforcement.
- No glass bottles, containers etc. allowed at the venue (parking lots, sidewalks, streets, course, etc.)
- Above all, please be courteous and respectful to everyone around you.

Reminders
- To find lost items or to be reunited with friends, our Lost & Found area will be located at/near the Check-in tent.
- Please attach your bib number so it is visible on your shirt and that your wristband is worn on race day. This is how you will be identified as a Color Runner.
- Teams may run in a group or separately, it is completely up to you.
- Friends and family are welcome to meet up with participants in the general festival areas. Only Color Runners will be allowed in the finish chute area.

TheColorRun.com
EVERYONE MUST READ AND SIGN THIS WAIVER, SO PLEASE READ CAREFULLY BEFORE SIGNING THIS ACKNOWLEDGMENT, WAIVER AND RELEASE FROM LIABILITY.

I acknowledge that The Color Run 5k is a test of a person's physical and mental limits and it carries with it potential for death, serious injury, and property loss. I HEREBY ASSUME THE RISKS OF PARTICIPATING IN THE COLOR RUN. I certify that I am physically fit, have sufficiently trained for participation in this event, and have not been advised otherwise by a qualified health professional.

I hereby take the following actions for myself, my executors, administrators, heirs, next of kin, successors and assigns, or anyone else who might claim or sue on my behalf, and I expressly acknowledge that it is my intent to take these actions:

(a) I AGREE to abide by the competitive rules adopted by THE COLOR RUN
(b) I AGREE that prior to participating in an event, I will inspect the racecourse, facilities, equipment, and areas to be used and if I believe any to be unsafe I will advise the person supervising the event, activity, facility, or area;
(c) WAIVE, RELEASE, AND DISCHARGE FROM ANY AND ALL CLAIMS, LOSSES, OR LIABILITIES FOR DEATH, PERSONAL INJURY, PARTIAL OR PERMANENT DISABILITY, PROPERTY DAMAGE, MEDICAL OR HOSPITAL BILLS, THEFT OR DAMAGES OF ANY KIND, INCLUDING ECONOMIC LOSSES AND LOSS AND/OR STOLEN ITEMS, WHICH ARISE OUT OF OR RELATE TO MY PARTICIPATION IN, OR MY TRAVELING TO AND FROM THE EVENT, THE FOLLOWING PERSONS OR ENTITIES: The Color Run LLC, and its sponsors, race directors, employees, event owners, volunteers, all states, cities, counties, or localities in which events or segments of events are held, and the officers, directors, employees, representatives, volunteers, and agents of any of the above even if such claims, losses, or liabilities are caused by the negligent acts or omissions of the persons I am hereby releasing or are caused by the negligent acts of any other person or entity;
(d) I ACKNOWLEDGE that there will be traffic on the course route, and I ASSUME THE RISKS OF RUNNING AND PARTICIPATING IN THIS EVENT. I ALSO ASSUME ANY AND ALL OTHER RISKS associated with participating in this event including but not limited to falls, contact and/or crashes with other participants, effects of weather including heat and/or humidity, defective equipment, the condition of the roads and railroad crossings, water hazards, any complications from the colored powder on clothing and person, and any hazard that may be posed by spectators of volunteers all such risks being known and appreciated by me, and I further acknowledge that these risks include risks that may be the negligence of the persons or entities mentioned above in paragraph (c) or other persons or entities;
(e) I AGREE NOT TO SUE ANY OF THE PERSONS OR ENTITIES MENTIONED ABOVE IN PARAGRAPH (c) for any of the claims, losses, or liabilities that I have waived, released or discharged herein;
(f) I INDEMNIFY AND HOLD HARMLESS THE PERSONS AND ENTITIES MENTIONED IN PARAGRAPH (c) for any and all claims made or liabilities assessed against them as a result of (i) my actions or inactions, (ii) the actions, inactions or negligence of others including those parties hereby indemnified; (iii) the conditions of the facilities, equipment, or areas where the event is being conducted; (iv) the competitive rules; or (v) any other harm caused by an occurrence related to The COLOR RUN event; and (g) I GRANT PERMISSION for the use of my name and/or likeness relating to my participation in THE COLOR RUN event, and I waive all right to any future compensation to which I may otherwise be entitled as a result of the use of my likeness; (h) I UNDERSTAND and accept that my entry fee is non-refundable under any circumstance; and (g) I UNDERSTAND and accept that The Color Run is a FOR-PROFIT event.

I HEREBY AFFIRM THAT I AM EIGHTEEN (18) YEARS OF AGE OR OLDER. I HAVE READ THIS DOCUMENT AND UNDERSTAND ITS CONTENTS.

Print and sign below to agree to the above participation waiver:

____________________________________________________________________
Printed Name of Color Runner OR parent/guardian

____________________________________________________________________
Signature of Color Runner OR parent/guardian

____________________________________________________________________
Signature of Color Runner OR parent/guardian

I, ____________________ give permission for _______________ to pick-up my race packet and T-shirt

____________________________________________________________________
Signature of Color Runner OR parent/guardian

Best number to reach me